



FOR IMMEDIATE RELEASE

Contact: Marketing Department, 603.410.3099

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A Localvore's Dream: Co-op's 3rd Annual Spring into Healthy Living Fair

CONCORD, NH – The Concord Co-op is at it again! On Saturday, April 17, they will raise the big top over their parking lot to turn pavement into a mecca of local food, healthy living and community. All are welcome to attend this free 3rd Annual Spring into Healthy Living Fair from 10:00 AM to 2:00 PM, listen to live rock music, sample delicious local foods and celebrate the warming spring weather.

“This has become an annual event for the community to look forward to,” said Paula Harris, the Co-op’s General Manager. “We have an excellent selection of products from local farms and small businesses, and we want to give folks the opportunity to try these products and understand why buying local is the way to go.”

Participants will enjoy the free samples of natural products, nibble natural and New England-made foods, and learn about wellness, green living and community opportunities. Local farmers and the owners of several New England companies will be on hand to talk about their businesses and answer your questions about local, organic and natural food. Inside, the Co-op will offer wine samples. In celebration of spring, dogwood and wildlife-friendly tree saplings will be given away while supplies last.

Kids will have a ball at the farm-style petting zoo where they can come face-to-face and finger-to-fur with naturally raised lambs and other livestock. Less squeamish children can pet and hold snakes and reptiles. The Creation Station tent will hold all sorts of natural crafts and activities.

Other highlights include the Co-op’s Wellness Educators, who will be on hand to provide information about holistic health; Green Concord, a growing group of local merchants that promotes green living; and the Co-op’s Community Partners, nonprofit community organizations that the store features each month.

Numerous other giveaways will round out the fun-filled day. Come celebrate spring and healthy living with the Co-op! The event is handicap accessible. Free parking is available across the street in the Capitol Commons parking garage. Access is on Storrs Street.



Concord Cooperative Market is a natural foods grocery store and café located at 24 South Main Street, Concord, NH. You can learn more about them by visiting www.concordfoodcoop.coop or calling 603.225.6840.

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For additional information, contact the Marketing Department at 603.410.3099, email marketing@concordfoodcoop.coop, or visit www.concordfoodcoop.coop.