

Concord Food Co-op Board Meeting
March 15, 2017 - 5:30 to 7:30 pm
New England College, 62 Main St., Concord NH

Facilitator	Cathy Menard	Note taker/Recorder:	Melanie Waldvogel
Participants	Board members, Chris Gilbert (General Manager), Nick Schneider (Operations Manager), Stacey Cooper (Co-op Organic Farm Manager) & Greg Lessard (Director of Development); All Co-op Members are invited to attend Board meetings.		
Primary Focus	Board Education: 30 minute video “Courageous Leadership Today, Stronger Co-ops Tomorrow,” an overview of trends affecting the world of co-ops by Dave Olson at National Co+op Grocers (NCG); ideas for leaders to guide our co-op through this changing landscape		
Desired Outcomes	<p>Desired Outcomes for this meeting:</p> <ul style="list-style-type: none"> • A robust discussion of challenging trends in the industry and potential responses • A review of marketing plans to increase Co-op sales, advertising strategies in FY17 and FY18 & Customer Survey considerations • An update on our organic farm partnership at Canterbury Shaker Village • Adoption of a revised reporting mechanism for grievances 		

Agenda	Item #	Item	Purpose*	Leader	Time
	1	Minutes	Decision	Cathy	5 min
	2	Verify June meeting dates & October Retreat	Decision	Cathy	5 min
	3	Report from the Co-op Organic Farm Manager	Discussion	Stacey	15 min
	4	Marketing Update - (handout at the meeting)	Discussion	Greg	20 min
	5	Revised reporting for grievances – (handout)	Decision	Tracie	10 min
	6	NCG video during dinner & time to respond	Discussion	Cathy	40 min
	7	General Manager’s report	Discussion	Chris	10 min
	8	Nominating Committee update	Information	Jim	5 min
	9	Message to Members	Discussion	Cathy	5 min
	10	Special announcement	Discussion	Cathy	5 min
	11				

Decisions & Key Conclusions	Agenda Item #	Decision/Conclusion

Action Items	Who	Action	By when

Next Meeting Date	April 19, 2017
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* Purpose: Info, Discussion, &/or Decision